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PRINTS

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T-SHIRT GUIDE

2026



Check It Out



COTTON

Soft, breathable natural fibre tees for everyday comfort.



American Apparel 1351 in Heather Grey.

POLY PERFORMANCE

Moisture-wicking tees engineered for movement.



Tiger 365 T713 in Spirit Athletic Gold and Under Armour 1376842 in Black/White.

BLENDS

Combined-fibre tees offering balanced softness and durability.



TRENDING

Modern tees inspired by retail fashion.



Left: Gildan 64000CVC in Cocoa Mist. Right: American Apparel 102 in Creme and BELLA+CANVAS 6110 in Toast.



The Right T-Shirt START HERE

The **2026 T-Shirt Guide** makes it easier than ever to choose the right tee. Explore our new **Market Map** that highlights **clear use cases** and **core customer segments**, so you know exactly who to target and how to guide each conversation. Another new addition is the easy-to-use **comparison charts** outlining fabrications, fits, and style details, so you can confidently plan recommendations and select **the right t-shirt every time**.

T-SHIRT GUIDE KEY TOOLS

- ✓ **Market Map** outlining core customer segments and use cases
- ✓ **Good/Better/Best** comparison charts
- ✓ **Imprint Sizing Guide** for accurate decoration placement
- ✓ **Decoration Techniques & Inspiration** as an easy reference guide

Gildan 75000 in Pitch Black and American Apparel 2001 in Olive.



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and 100% Combed Ring-Spun Cotton

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Heavyweight, Vintage Wash, and Boxy Fit



American Apparel 102 in Crema and BELLA+CANVAS 6110 in Toast.

Every T-Shirt TELLS A STORY

Meet the **MarketMap** – a fresh, easy way to understand today's t-shirt landscape by outlining the **clear use cases** and **core customer segments** that best align with each market. It creates a universal language that simplifies collaboration and guides smarter buying decisions. With **end-users** at the heart of the framework, the map highlights where each t-shirt delivers the most value, making it easier to plan assortments and engage customers across every market you serve.

Make sure to look for Use Cases on the Comparison Charts for each T-Shirt!



Understanding the Core Customer Segments Behind Every Tee

T-SHIRT MARKET MAP

CONSUMER MARKETS

Rebrand for Retail:

Social Media Creators
Microbrands
Home Hobbyists
On-Demand Retailers

Events & Experiences:

Tourists
Sports Fans
Music Lovers
Milestone Celebrators
Custom Occasion Attendees
Marathon Runners

Group Activities & Giveaways:

Community Leaders
Volunteer Teams
Awareness Groups
Fundraising Organizations

CORPORATE MARKETS

Business Professionals:

Office Staff
Sales Teams
Retail Employees
Trade Show Staff
Hospitality Employees

Swag Recipients:

Event Attendees
Employee Gifting and Onboarding
Customer Appreciation
Loyalty Members

TEAM MARKETS

Athletes:

Youth Sports
School Athletics
Club Teams
Coaches
Recreation Leagues

School & Team Fans:

Students
Parents
Alumni

SPECIALTY WORKWEAR MARKETS

Care Professionals:

Clinical Staff
Salon and Spa Staff
Medical Administration
Trainers

Trade Professionals:

Construction Workers
Industrial Workers
Mechanics
Outdoor Professionals
Transportation Drivers

Service Industry Workers:

Front of House Staff
Back of House Staff
Baristas
Catering Teams

Public Safety Professionals:

First Responders
Military Members
Government Teams
Security Personnel

BRAND SPOTLIGHT

BRAND DNA

Trusted and built to scale, **Gildan** is a global apparel brand known for consistent quality, best value, and responsible production. With a long-standing presence in the Canadian market, Gildan offers versatile, high-quality t-shirts designed for everyday performance and reliability.

WHY GILDAN?

- **Reliable Printwear Performance** – Designed with printing in mind, Gildan styles deliver a smooth, dependable canvas that supports consistent decoration across a wide range of applications.
- **Quality Backed by Accountability** – Consistent product quality driven by disciplined manufacturing standards, paired with innovative fabric technologies and a wide range of sizes and colours help your business deliver dependable results, order after order.
- **Sustainability You Can Trust** – Made With Respect™, Gildan holds itself to the highest ESG standards, from responsibly sourced cotton to certified facilities, supporting ethical manufacturing and reduced environmental impact.

THE POWER OF AN EXCLUSIVE

- Deeper, more consistent Canadian inventory
- 1-2 day shipping nationwide
- Simplified, single-source ordering
- True coast-to-coast coverage



Gildan 64000CVC in Cocoa Mist.

TOP T-SHIRT STYLES

- 64000 – Unisex Softstyle® T-Shirt
- 64000CVC – Unisex Softstyle® CVCT-Shirt
- 5000 – Unisex Heavy Cotton™ T-Shirt
- H000 – Unisex Hammer™ T-Shirt

NEW & NOTEWORTHY

BRAND SPOTLIGHT

BRAND DNA

Bold, expressive, and iconic, **American Apparel** is a fashion-driven brand defined by premium quality, contemporary silhouettes, and confident style. The brand offers retail-ready apparel for businesses looking to make a statement with modern, design-forward basics.

WHY AMERICAN APPAREL?

- **Style with Purpose** – Known for statement silhouettes and elevated basics, American Apparel delivers design-led looks that resonate with style-conscious customers.
- **Premium Fabrics & Construction** – Crafted with high-quality materials and attention to detail, American Apparel styles offer a refined feel and consistent performance.
- **Responsibly Made** – American Apparel products are Made With Respect™, produced in Gildan-owned facilities that follow leading labor and environmental practices, supporting transparency and accountability throughout the supply chain.

THE POWER OF AN EXCLUSIVE

- Deeper, more consistent Canadian inventory
- 1-2 day shipping nationwide
- Simplified, single-source ordering
- True coast-to-coast coverage



American Apparel

American Apparel 2001 in Eggplant.

TOP T-SHIRT STYLES

- 2001 – Unisex Fine Jersey Tee
- 1301 – Unisex Heavyweight Cotton Tee
- 102 – Women's Fine Jersey Boxy Tee

NEW & NOTEWORTHY

BRAND SPOTLIGHT

BRAND DNA

Born from a love of lived-in comfort and authentic colour, **Comfort Colors** brings over 50 years of garment-dyed expertise to a uniquely relaxed aesthetic that resonates with today's creators, brands, and communities. Backed by trusted manufacturing expertise and global scale, the brand blends heritage craftsmanship and modern innovation to deliver dependable quality and premium comfort.

WHY COMFORT COLORS?

- **Built for Lived-In Comfort** – Designed with a relaxed fit and heavyweight feel, Comfort Colors tees offer softness and structure that only get better over time, delivering lasting comfort you can count on.
- **The Original Garment Dye Brand** – Comfort Colors is known for its signature washed colour palette, delivering a naturally faded, authentic look—designed to feel broken-in from day one.
- **Responsibly Dyed Heavyweight Cotton** – Made With Respect™ tees are crafted from heavyweight ring-spun cotton and dyed using the Pigment Pure™ process, reducing water, energy, and processing time while delivering durable comfort.

THE POWER OF AN EXCLUSIVE

- Deeper, more consistent Canadian inventory
- 1-2 day shipping nationwide
- Simplified, single-source ordering
- True coast-to-coast coverage



Comfort Colors 1717 in Espresso.

TOP T-SHIRT STYLES

- 1717 - Unisex Garment-Dyed Heavyweight T-Shirt
- 3023CL - Women's Garment-Dyed Heavyweight Boxy T-Shirt
- 6030 - Unisex Garment-Dyed Heavyweight Pocket T-Shirt

NEW & NOTEWORTHY

BRAND SPOTLIGHT

BRAND DNA

Bold, colourful, and made for everyday wear, **M&O** delivers modern essentials rooted in comfort and reliability. USMCA Certified and manufactured in Mexico, the brand focuses on consistent construction, a broad range of colours, and flexible sizing. M&O provides Canadian decorators with accessible basics designed for everyday comfort.

WHY M&O?

- **Everyday Comfort & Reliability** – Designed for daily wear, M&O styles deliver dependable comfort while providing a reliable base for printing and decoration across core silhouettes.
- **USMCA Certified & Responsibly Sourced** – Manufactured in Mexico, M&O supports regional production while delivering consistent quality and accountable sourcing.
- **Bold Colours & Inclusive Fits** – A wide spectrum of colours paired with flexible, inclusive sizing makes M&O easy to style, wear, and customize.

THE POWER OF AN EXCLUSIVE

- Deeper, more consistent Canadian inventory
- 1-2 day shipping nationwide
- Simplified, single-source ordering
- True coast-to-coast coverage



M&O 4800 in Light Blue Heather.

TOP T-SHIRT STYLES

- 4800 – Men's GoldSoft Touch T-Shirt
- 3541 – Deluxe Blend T-Shirt
- 6500M – Unisex Vintage Garment-Dyed T-Shirt

NOTEWORTHY PRODUCTS



Gildan 64000 in Sand and M&O 4800 in Black.

Top FABRICATIONS & Ideal MARKETS

FABRICATIONS

100% Cotton

A natural fibre fabric made entirely from cotton fibres. It's widely used due to its breathability, comfort, and versatility in decoration.

Benefits:

- Holds ink well and absorbs colour evenly
- Naturally stable under heat
- Predictable shrinkage behavior

100% Ring-Spun Cotton

Cotton fibres that are continuously twisted and thinned during spinning, creating a softer, stronger, and smoother yarn compared to open-end cotton.

Benefits:

- Smoother print surface for higher print clarity
- Increased durability due to stronger yarn structure
- Softer hand feel

100% Combed Ring-Spun Cotton

Cotton that is additionally combed to remove shorter fibres and impurities, resulting in the highest level of softness and surface uniformity among cotton types.

Benefits:

- Ultra-smooth and highly uniform surface
- Stronger fabric with reduced pilling
- Premium feel for elevated brand positioning

MARKETS & USE CASES

TEAM

School & Team Wear

- Retail for Retail
- Events & Experiences
- Group Activities & Outings

CORPORATE

Swag Merchandise

SPECIALTY WORKWEAR

Trade Professionals

TEAM

School & Team Wear

- Retail for Retail
- Events & Experiences

CORPORATE

Swag Merchandise

SPECIALTY WORKWEAR

- Trade Professionals
- Public Safety Professionals

TEAM

School & Team Wear

- Retail for Retail
- Events & Experiences

CORPORATE

Business Professionals

SPECIALTY WORKWEAR

Farm Professionals

100% COTTON



American Apparel 1301 in Heather Grey and M&O 4800 in Light Blue Heather.

M&O 4800**Gildan 2000****American Apparel 1301**

SIZE RANGE	XS-4XL	S-5XL	S-4XL
COLOURWAYS	51	60	19
FABRICATION	100% Cotton, 23 Singles	100% Cotton, 18 Singles	100% Cotton, 18 Singles
WEIGHT	8.1 oz.	10 oz.	10 oz.
FIT	Tubular	Classic Fit / Tubular	Relaxed Fit / Tubular
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	MX	DO, HN, HT, NI	HN, NI
SUSTAINABILITY	OEKO-TEX Standard 100, SMETA	OEKO-TEX Standard 100, WRAP Certified	OEKO-TEX Standard 100, WRAP Certified
FABRIC DETAILS	USA Premium Cotton, Pre-shrunk	—	—
STYLE DETAILS	USMCA Certified	Increased body and sleeve lengths	—
WOMEN'S COMPANION	4810	2000L	—
YOUTH COMPANION	4850	2000B	—
OTHER COMPANIONS	4820	2200, 2000T, 2410, 2300, 2400	1304
USE CASES	Group Activities & Giveaways, Swag Recipients, School & Team Fans, Trade Professionals	Events & Experiences, Swag Recipients, School & Team Fans, Trade Professionals	Rebrand for Retail, School & Team Fans, Trade Professionals

TOP DECORATION METHODS: Plastisol screen printing w/ white underbases & top colours; DTF or screen-printed transfers.

100% RING-SPUN COTTON



Gildan 64000 in Sage.

M&O 4502**Gildan 64000****Gildan H000**

SIZE RANGE	XS-4XL	XS-5XL	S-4XL
COLOURWAYS	20	65	7
FABRICATION	100% Ring-Spun Cotton, 30 Singles	100% Ring-Spun Cotton, 30 Singles	100% Ring-Spun Cotton, 20 Singles
WEIGHT	7.4 oz.	7.5 oz.	10 oz.
FIT	Tubular	Modern Classic Fit / Tubular	Modern Classic Fit / Tubular
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	MX	BD, DO, NI, HT, HN	BD, NI, HT
SUSTAINABILITY	—	OEKO-TEX Standard 100, WRAP Certified	OEKO-TEX Standard 100, WRAP Certified
FABRIC DETAILS	USA Premium Cotton, Reactive-Dyed	—	—
STYLE DETAILS	USMCA Certified	—	—
WOMEN'S COMPANION	4513	64200L, 65000L, 64800L, 64V00L, 64000L	—
YOUTH COMPANION	—	65000B, 64000B	—
OTHER COMPANIONS	4505	64200, 64V00, 64800, 65000, 64400	75000
USE CASES	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans	Rebrand for Retail, Events & Experiences, Trade Professionals, Public Safety Professionals

TOP DECORATION METHODS: Plastisol screen printing w/ white underbases & top colours, DTF or screen-printed transfers.

100% COMBED RING-SPUN COTTON



Next Level Apparel 3600 in Sand and BELLA+CANVAS 3001 in Vintage Brown.

Next Level Apparel 3600



American Apparel 2001



BELLA+CANVAS 3001



SIZE RANGE	XS-6XL	XS-3XL	XS-4XL
COLOURWAYS	36	16	79
FABRICATION	100% Combed Ring-Spun Cotton, 32 Singles	100% Combed Ring-Spun Cotton, 30 Singles	100% Airume-Combed and Ring-Spun Cotton, 32 Singles
WEIGHT	7.2 oz.	7 oz.	7 oz.
FIT	Side Seams	Relaxed Fit / Side Seams	Retail Fit / Side Seams
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	HN, NI, HT, PK, KH	BD, MG, NI, HN, HT, GT	HN, NI, US, SV, GT
SUSTAINABILITY	—	OEKO-TEX Standard 100, WRAP Certified	Sustainable Manufacturing
FABRIC DETAILS	—	—	Pre-shrunk
STYLE DETAILS	—	—	—
WOMEN'S COMPANION	3910, 3911, 3900	102	6405, 6400
YOUTH COMPANION	3311, 3310	—	1008, 3001Y, 3001T
OTHER COMPANIONS	3605, 3600SW, 3604, 3601	2007	3005
USE CASES	Rebrand for Retail, Events & Experiences, Business Professionals, School & Team Fans	Rebrand for Retail, Events & Experiences, Business Professionals, School & Team Fans	Rebrand for Retail, Events & Experiences, Business Professionals, School & Team Fans

TOP DECORATION METHODS: DTG, Discharge w/ plastisol, Screen-printed, DTF Transfers for small jobs.



CORE365 CE10 in Classic Navy and Gildan 8000 in Dark Maroon.

Top FABRICATIONS & Ideal MARKETS

FABRICATIONS

100% Polyester

A synthetic fibre known for its strength, colour retention, and performance capabilities.

Benefits:

- Moisture-wicking and quick-drying properties
- Strong durability with resistance to shrinking, stretching, and wrinkling
- Maintains colour vibrancy over time

Performance Blends

Fabrics made by combining polyester with other fibres to provide a balanced mix of comfort and performance properties.

Benefits:

- Moisture-wicking and breathable
- Balanced comfort and performance through multi-fibre construction
- Greater stretch, durability, and softness

MARKETS & USE CASES

CONSUMER

- Events & Experiences
- Group Activities & Giveaways

Swag Recipients

TEAM

- Athletes
- School & Team Fans

SPECIALTY WORKWEAR

Trade Professionals

CONSUMER

- Rebrand for Retail
- Events & Experiences
- Group Activities & Giveaways

Swag Recipients

TEAM

- School & Team Fans

SPECIALTY WORKWEAR

- Care Professionals
- Trade Professionals
- Service Industry Workers

100% POLYESTER



Team 365 TT11 in Sport Athletic Gold and Under Armour 1376842 in Black/White.

CORE365 CE10



Team 365 TT11



Under Armour 1376842



SIZE RANGE	XS-6XL	XS-6XL	S-6XL
COLOURWAYS	21	20	8
FABRICATION	100% Polyester	100% Polyester	100% Recycled Polyester
WEIGHT	7 oz.	5.8 oz.	7.8 oz.
FIT	Side Seams	Team Fit	Side Seams
LABEL TYPE	Tear away	Tear away	Tagless
COUNTRY OF ORIGIN	KH	KH	HN
SUSTAINABILITY	—	—	—
FABRIC DETAILS	Moisture-Wicking, UPF 50+	Moisture Management, UPF 40+, Cationic-Dyed	Moisture Management, Anti-Odor, Tech Fabric
STYLE DETAILS	—	—	Logo centre chest under collar
WOMEN'S COMPANION	CE10W, CE10LW	TT11W	1376847, 1376852
YOUTH COMPANION	CE10Y, CE10LY	TT11Y	1377487, 1377488
OTHER COMPANIONS	CE10L	TT11L, TT11M, TT11SH, TT11SHW, TT11SHY, +17 more	1376843
USE CASES	Group Activities & Giveaways, Swag Recipients, Athletes	Events & Experiences, Swag Recipients, Athletes, School & Team Fans, Trade Professionals	Events & Experiences, Athletes, School & Team Fans

TOP DECORATION METHODS: Low-cure screen-printing ink, Silicone transfers and laser etching for upscale looks.

PERFORMANCE BLENDS



Gildan 8000 in Purple.

Gildan 8000



Gildan 980



M&O 3541



SIZE RANGE	5-5XL	X5-3XL	X5-3XL
COLOURWAYS	40	8	10
FABRICATION	50/50 Cotton/Polyester, 20 Singles	100% Ring-Spun Cotton, 30 Singles	65/35 Polyester/Ring-Spun Cotton, 30 singles
WEIGHT	9.2 oz.	7.2 oz.	8 oz.
FIT	Classic Fit / Tubular	Modern Classic Fit / Side Seams	Slim Fit / Side Seams
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	GT, HN, NI	BD, HT, NI	MX
SUSTAINABILITY	OEKO-TEX Standard 100, WRAP certified	OEKO-TEX Standard 100, WRAP Certified	—
FABRIC DETAILS	—	—	—
STYLE DETAILS	—	—	USMCA Certified
WOMEN'S COMPANION	—	—	3590, 3542, 3540
YOUTH COMPANION	8000B	—	3544
OTHER COMPANIONS	8300, 8400	—	3543, 3520
USE CASES	Group Activities & Giveaways, Swag Recipients, School & Team Fans, Trade Professionals	Group Activities & Giveaways, Swag Recipients, School & Team Fans, Trade Professionals	Rebrand for Retail, Events & Experiences, School & Team Fans, Care Professionals, Service Industry Workers

TOP DECORATION METHODS: Low-cure screen-printing ink, Screen-printed or DTF Transfers for bright multi-coloured prints.



BELLA+CANVAS 3413 in Denim Tri-Blend and Gildan 64000CVC in Gunmetal.

Top FABRICATIONS & Ideal MARKETS

FABRICATIONS

CVC (Chief Value Cotton)

A cotton-rich blend, typically cotton and polyester, designed to maintain the comfort of cotton while adding stability and durability from polyester.

Benefits:

- Soft, cotton-forward feel with improved durability
- Reduced shrinkage and better size consistency
- More stable surface for consistent decoration results

Tri-Blend

A lightweight blend of polyester, cotton, and rayon that creates a soft, flexible fabric with a natural drape.

Benefits:

- Extremely soft hand feel for enhanced comfort
- Lightweight construction with a smooth, flexible surface
- Natural drape that improves fit and movement

MARKETS & USE CASES

CONSUMER

- Rebrand for Retail
- Events & Experiences
- Group Activities & Giveaways

- School & Team Fans

EMPLOYEE

- Business Professionals
- Swag Recipients

SPECIALTY WORKWEAR

- Care Professionals
- Service Industry Workers

CONSUMER

- Rebrand for Retail
- Events & Experiences

- School & Team Fans
- Athletes

EMPLOYEE

- Business Professionals

SPECIALTY WORKWEAR

- Care Professionals
- Service Industry Workers

CVC



Gildan 64000CVC in Cocoa Mist.

Gildan 64000CVC



Next Level Apparel 6210



Bella+Canvas 3001CVC



SIZE RANGE	X5-3XL	X5-6XL	X5-5XL
COLOURWAYS	24	35	72
FABRICATION	60/40 Cotton/Polyester, 30 singles	60/40 Combed Ring-Spun Cotton/Polyester, 32 Singles	\$2/48 Airume Combed and Ring-Spun Cotton/Polyester, 32 Singles
WEIGHT	7.7 oz.	7.2 oz.	7 oz.
FIT	Modern Classic Fit / Tubular	Side Seams	Retail Fit / Side Seams
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	BD, HT, NI, HN	HN, HT, NI, KH	US, SV, GT
SUSTAINABILITY	OEKO-TEX Standard 100, WRAP Certified	—	Sustainable Manufacturing
FABRIC DETAILS	—	—	Pre-shrunk
STYLE DETAILS	—	—	—
WOMEN'S COMPANION	64001LCVC	6600, 6610	6405CVC, 6400CVC
YOUTH COMPANION	64000BCVC	—	3501YCVC, 3001YCVC
OTHER COMPANIONS	64440CVC	6240, 6211	3005CVC, 3480CVC
USE CASES	Events & Experiences, Group Activities & Giveaways, Swag Recipients, School & Team Fans, Service Industry Workers	Rebrand for Retail, Events & Experiences, Business Professionals, School & Team Fans, Care Professionals	Rebrand for Retail, Events & Experiences, Business Professionals, School & Team Fans, Care Professionals

TOP DECORATION METHODS: Discharge ink for underbases & top colours; DTF & low-temp heat transfers.

TRI-BLEND



BELLA+CANVAS 3413 in Dusty Blue Tri-Blend and Next Level Apparel 6010 in Indigo.

American Apparel TR401



Next Level Apparel 6010



BELLA+CANVAS 3413



SIZE RANGE	XS-3XL	XS-3XL	XS-4XL
COLOURWAYS	7	18	45
FABRICATION	50/25/25 Polyester/Cotton/Rayon, 30 Singles	50/25/25 Polyester/Combed Ring-Spun Cotton/Rayon, 32 Singles	50/25/25 Polyester/Airlume Combed and Ring-Spun Cotton/Rayon, 40 Singles
WEIGHT	6.7 oz.	7.2 oz.	6.7 oz.
FIT	Relaxed Fit / Side Seams	Side Seams	Retail Fit / Side Seams
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	HN, US, HT, GT	HN, HT, NI	GT, HN, NI, SV, US
SUSTAINABILITY	OEKO-TEX Standard 100, WRAP Certified	—	Sustainable Manufacturing
FABRIC DETAILS	—	—	Pre-shrunk
STYLE DETAILS	—	—	—
WOMEN'S COMPANION	—	6710, 6733, 6760	6413
YOUTH COMPANION	—	6310	3413Y, 3413T
OTHER COMPANIONS	—	6051, 6071	3415, 3513
USE CASES	Rebrand for Retail, Events & Experiences, Care Professionals	Rebrand for Retail, Events & Experiences, School & Team Fans, Care Professionals, Service Industry Workers	Rebrand for Retail, Events & Experiences, Business Professionals, Athletes, School & Team Fans, Care Professionals

TOP DECORATION METHODS: Lighter screen-printing inks for showing vintage fabric texture, DTF & low-temp heat transfers.



Next Level Apparel 7610 in Tan and M&O 6500M in Monterey Sage.

Top STYLES & Ideal MARKETS

STYLES

Heavyweight

A thicker, denser t-shirt made with higher-ounce fabrics for a more substantial feel and increased structure.

Benefits:

- Provides a sturdy, durable construction
- Offers a structured silhouette that maintains its shape
- Feels substantial and aligns with current streetwear trends

Vintage Wash

A t-shirt treated with specialty washing processes to create a worn and faded appearance.

Benefits:

- Softer feel due to wash treatment
- Delivers a lived-in look aligned with vintage and retro trends
- Unique colour variations

Boxy Fit

A modern silhouette featuring a wider body, dropped shoulders, and shorter length for a relaxed look.

Benefits:

- Relaxed, comfortable fit
- Modest crop silhouette
- Trending in retail

MARKETS & USE CASES

CONSUMER

- Rebrand for Retail
- Events & Experiences

TEAM

- School & Team Fans

CORPORATE

- Swag Recipients

- Trade Professionals
- Public Safety Professionals

CONSUMER

- Rebrand for Retail
- Events & Experiences

TEAM

- School & Team Fans

CONSUMER

- Rebrand for Retail
- Events & Experiences

TEAM

- School & Team Fans

CORPORATE

- Business Professionals
- Swag Recipients

HEAVYWEIGHT



BELLA+CANVAS 4610 in Asphalt.

Gildan 75000



Next Level Apparel 7200



BELLA+CANVAS 4610



SIZE RANGE	S-3XL	X5-3XL	X5-4XL
COLOURWAYS	7	13	10
FABRICATION	100% Ring-Spun Cotton, 14 Singles	100% Combed Ring-Spun, 16 Singles	100% Cotton, 16 Singles
WEIGHT	11.7 oz.	11.3 oz.	12.5 oz.
FIT	Boxy, Oversized Fit / Side Seams	Relaxed Fit / Side Seams	Boxier, Relaxed Fit / Side Seams
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	BD	HT, NI	NI
SUSTAINABILITY	OEKO-TEX	—	Sustainable Manufacturing
FABRIC DETAILS	—	US Cotton	—
STYLE DETAILS	Rolled forward drop shoulder	Raised collar, Drop shoulders	Drop shoulders
WOMEN'S COMPANION	—	7610	—
YOUTH COMPANION	—	—	—
OTHER COMPANIONS	H000	7211	4651
USE CASES	Events & Experiences, Swag Recipients, Trade Professionals, Public Safety Professionals	Rebrand for Retail, Events & Experiences, School & Team Fans	Rebrand for Retail, Events & Experiences, School & Team Fans

TOP DECORATION METHODS: HD screen-printing ink for 3D effects, Appliqué-embroidery for layered texture & dimension.

VINTAGE WASH



M&O 6500M in Brick and Comfort Colors 1717 in Khaki.

M&O 6500M



American Apparel 5389



Comfort Colors 1717



SIZE RANGE	S-3XL	S-3XL	S-4XL
COLOURWAYS	24	5	51
FABRICATION	100% Ring-Spun Cotton	100% Combed Ring-Spun Cotton, 24 Singles	100% Ring-Spun Cotton, 30 Singles
WEIGHT	8.1 oz.	9 oz.	10 oz.
FIT	Tubular	Relaxed Fit / Side seams	Relaxed Fit / Tubular
LABEL TYPE	Tear away	Recycled tear away label	Twill label
COUNTRY OF ORIGIN	MX	BD	HN
SUSTAINABILITY	OEKO-TEX Standard 100, SMETA	OEKO-TEX Standard 100, WRAP Certified	OEKO-TEX Standard 100, WRAP certified
FABRIC DETAILS	USA Premium Cotton	—	—
STYLE DETAILS	USMCA Certified	—	—
WOMEN'S COMPANION	—	—	3023CL
YOUTH COMPANION	—	—	9018
OTHER COMPANIONS	—	—	9360, 6030, 6014
USE CASES	Rebrand for Retail, Events & Experiences	Rebrand for Retail, Events & Experiences, School & Team Fans	Rebrand for Retail, Events & Experiences, School & Team Fans

TOP DECORATION METHODS: Flat coloured embroidery, Puff ink for fun 3D texture, Chenille patches for campus life & streetwear.

BOXY FIT



American Apparel 102 in Creme and BELLA+CANVAS 6110 in Toast.

American Apparel 102

Next Level Apparel 7610

BELLA+CANVAS 6110



SIZE RANGE	S-2XL	XS-3XL	XS-3XL
COLOURWAYS	6	11	16
FABRICATION	100% Ring-Spun Cotton, 30 Singles	100% Ring-Spun Cotton, 16 Singles	100% Airume Combed and Ring-Spun Cotton, 20 Singles
WEIGHT	7.5 oz.	11.4 oz.	10 oz.
FIT	Boxy Fit / Side Seams	Relaxed Fit / Side Seams	Boxy Fit / Side Seams
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	GT	HT, NI	NI
SUSTAINABILITY	DEKO-TEX Standard 100, WRAP Certified	—	Sustainable Manufacturing
FABRIC DETAILS	—	US Cotton	—
STYLE DETAILS	Mid-length	Raised Collar	Mid-length, Set-in Sleeves
WOMEN'S COMPANION	—	—	—
YOUTH COMPANION	—	—	—
OTHER COMPANIONS	2007, 2001	7211, 7200	3511, 3010
USE CASES	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans, Business Professionals

TOP DECORATION METHODS: Plastisol screen printing w/ white underbases & top colours; DTF or screen-printed transfers; DTG; Discharge w/ plastisol.

Imprint Sizing GUIDE



CENTRE CHEST

Width: 6 inches – 10 inches

Height: 6 inches – 8 inches



HIP

Width: 3 inches – 6 inches

Height: 1 inch – 2.5 inches



FULL BACK

Width: 10 inches – 14 inches

Height: 10 inches – 16 inches

Imprint Sizing GUIDE



LEFT CHEST

Width: 2.5 inches – 5 inches

Height: 2.5 inches – 5 inches



UPPER BACK

Width: 3 inches – 14 inches

Height: 1 inch – 6 inches



SLEEVES

Width: 1 inch – 4 inches

Height: 1 inch – 4 inches

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COTTON

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BRAND	STYLE NUMBER	STYLE NAME	PAGE NUMBER
M&O	4800	Men's Gold Soft Touch T-Shirt	15
Gildan	2000	Unisex Ultra Cotton® T-Shirt	15
American Apparel	1301	Unisex Heavyweight Cotton Tee	17
M&O	4502	Fine Jersey T-Shirt	17
Gildan	64000	Unisex Softstyle® T-Shirt	17
Gildan	H000	Unisex Hammer™ T-Shirt	19
Next Level Apparel	3600	Cotton T-Shirt	19
American Apparel	2001	Unisex Fine Jersey Tee	19
BELLA+CANVAS	3001	Jersey Tee	19

POLY PERFORMANCE

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BRAND	STYLE NUMBER	STYLE NAME	PAGE NUMBER
CORE365	CE10	Unisex Capital Performance T-Shirt	23
Team 365	TT11	Men's Zone Performance T-Shirt	23
Under Armour	1376842	Men's Team Tech™ T-Shirt	25
Gildan	8000	Unisex DryBlend® T-Shirt	25
Gildan	980	Unisex Softstyle® Lightweight T-Shirt	25
M&O	3541	Deluxe Blend T-Shirt	25

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BLENDS

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BRAND	STYLE NUMBER	STYLE NAME	PAGE
Gildan	64000CVC	Unisex Softstyle® CVC T-Shirt	NUMBER 29
Next Level Apparel	6210	Unisex CVC T-Shirt	29
BELLA+CANVAS	3001CVC	CVC Jersey Tee	29
American Apparel	TR401	Unisex Tri-Blend Track Tee	31
Next Level Apparel	6010	Unisex Tri-Blend T-Shirt	31
BELLA+CANVAS	3413	Tri-Blend Tee	31

TRENDING

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BRAND	STYLE NUMBER	STYLE NAME	PAGE
Gildan	75000	Unisex Hammer™ Maxweight T-Shirt	NUMBER 35
Next Level Apparel	7200	Heavyweight T-Shirt	35
BELLA+CANVAS	4610	Unisex 7.5 oz Heavyweight Tee	35
M&O	6500M	Unisex Vintage Garment-Dyed T-Shirt	37
American Apparel	5389	Unisex Sueded Cloud Jersey Tee	37
Comfort Colors	1717	Unisex Garment-Dyed Heavyweight T-Shirt	37
American Apparel	102	Women's Fine Jersey Boxy Tee	39
Next Level Apparel	7610	Women's Heavyweight Boxy T-Shirt	39
BELLA+CANVAS	6110	Women's 6 oz Heavyweight Tee	39

Front Cover: Gildan 980 in Heather Dark Grey and American Apparel TR401 in Tri-Olive. Back Cover: American Apparel 2001 in Eggplant.

